9th CEWEP Waste-to-Energy Congress 2018

Corepla

is a unique example in Europe where the plastics industry has taken a full responsibility of collecting and recycling plastics packaging for Italy as EPR scheme

Antonello Ciotti

President COREPLA – National Consortium for the Collection and Recycling of Plastic packages

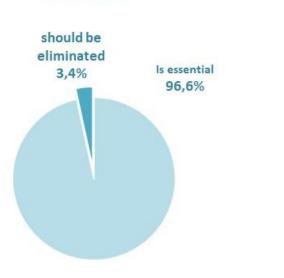




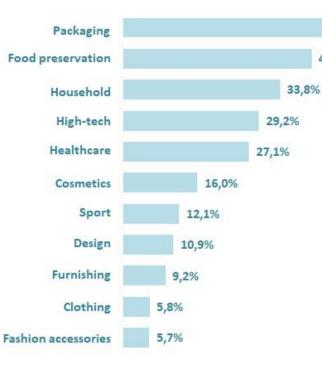


The conscious pragmatism of the Italians

Phenomenology wins on ideology



The plastic...



Areas in which plastic is considered irreplaceable:



46,5%

40,6%





Censis is a primary social study and research institute located in Rome

Source: Censis poll, April 2018

Corepla... triple AAA



All plastics All around All the time

No cherry picking!

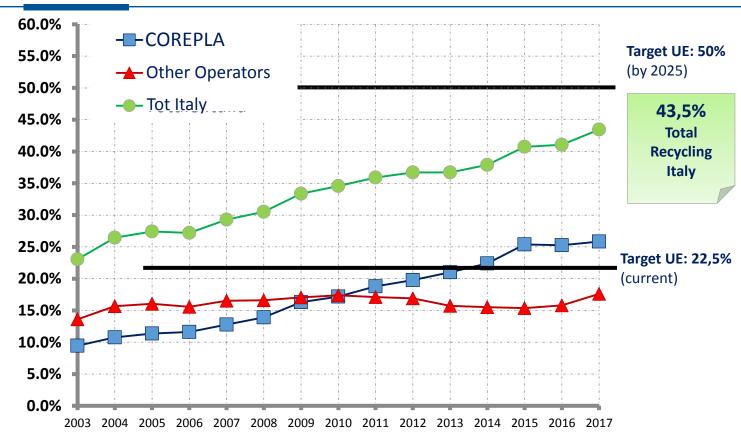








The Recycling of Plastic Packaging in Italy (%)

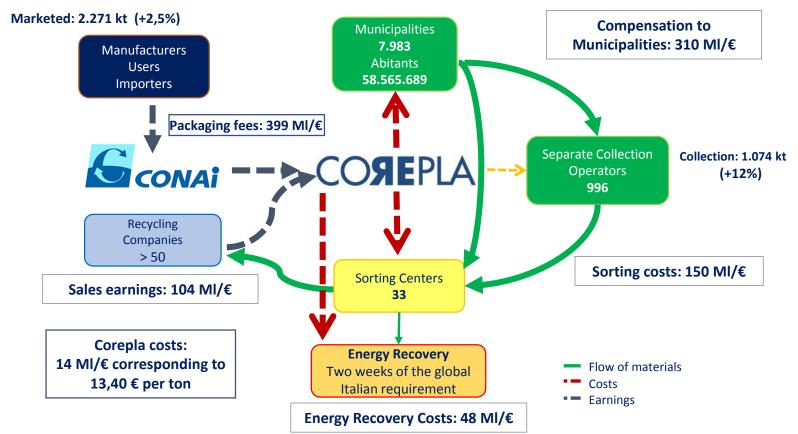




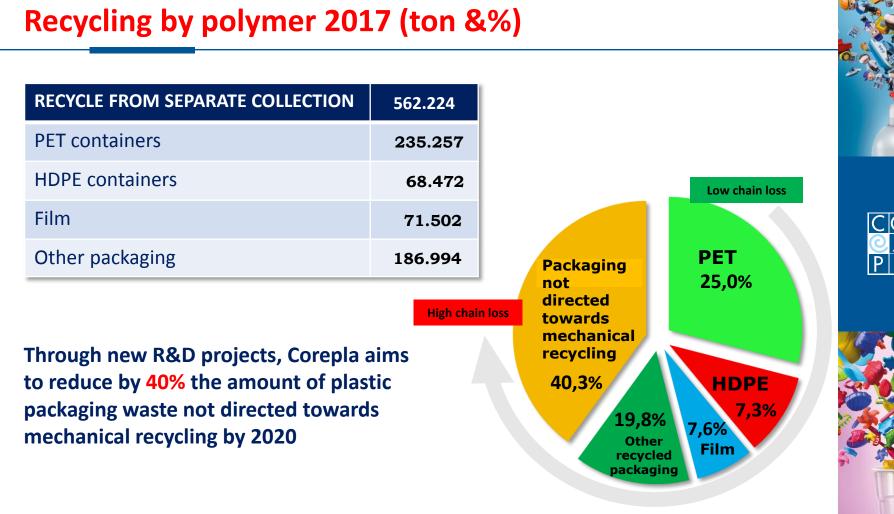




The CONAI-Corepla system







Corepla sponsoring R&D projects

On March 23rd Corepla launched the first "Giornate della ricerca" defining its role as catalyst to new projects in plastic recycling.

The main directions are:

- Ecodesign and mechanical recycling
- Depolimerization
- ✓ Focus on plasmix





CALL FOR IDEAS

ALLA RICERCA DELLA PLASTICA PERDUTA

Una chiamata di idee rivolta a Ricercatrici e Ricercatori universitari, ai Centri di Ricerca, alle start up, alle aziende, alle PMI e ai privati. Una call di creatività e intelligenze per soluzioni innovative di progettazione e riciclo degli imballaggi in plastica.

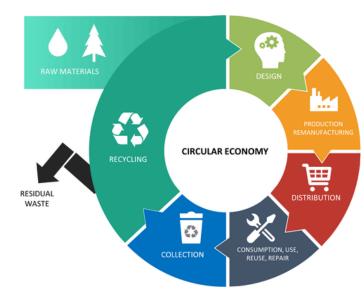






Conclusion

Corepla is ready to support the packaging value chain to reach the challenging targets set by the Circular Economy Directive











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Thank you! www.corepla.it





